



Influencer and Content Creators

Getting started on Impact

A walk-through on how to set up your partner account

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 - Activating your Impact account
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CHAPTER 1

How do I earn with Impact?

Impact's platform helps you manage your relationships with enterprise partners, and monetize your audience and content

Support and automate every stage of successful partnerships:

- **Discover and apply:** Find new brand partners to work with; apply directly to their programs
- **Contract and join:** Negotiate contract terms and begin referring valuable traffic
- **Engage:** Communicate directly with brand partners; know when new content, products, or promotions are extended; make specific requests for creatives or promotions
- **Optimize:** Maintain a system of record for all tracked sales; understand your performance so you can replicate success, efficiently allocate your resources, and win more opportunities
- **Profit:** Get paid reliably — how and when you choose



CHAPTER 2

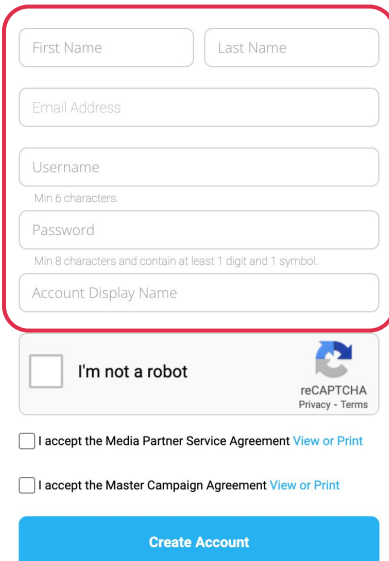
Account registration and activation

Registering for an Impact account

Registration link: [Impact partner account signup](#)

STEP 1

Fill out the fields




First Name Last Name

Email Address

Username
Min 6 characters.

Password
Min 8 characters and contain at least 1 digit and 1 symbol.

Account Display Name

I'm not a robot  reCAPTCHA
Privacy - Terms

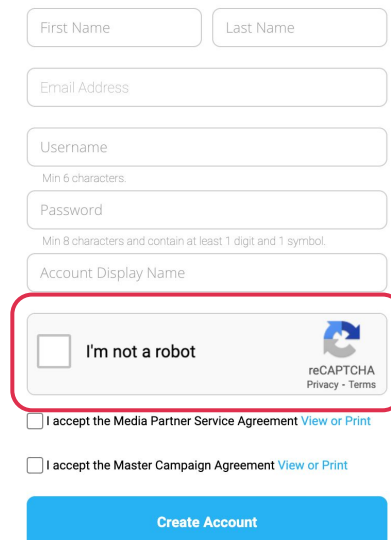
I accept the Media Partner Service Agreement [View or Print](#)

I accept the Master Campaign Agreement [View or Print](#)

Create Account

STEP 2

Pass the "I'm not a robot"
test (good luck!)




First Name Last Name

Email Address

Username
Min 6 characters.

Password
Min 8 characters and contain at least 1 digit and 1 symbol.

Account Display Name

I'm not a robot  reCAPTCHA
Privacy - Terms

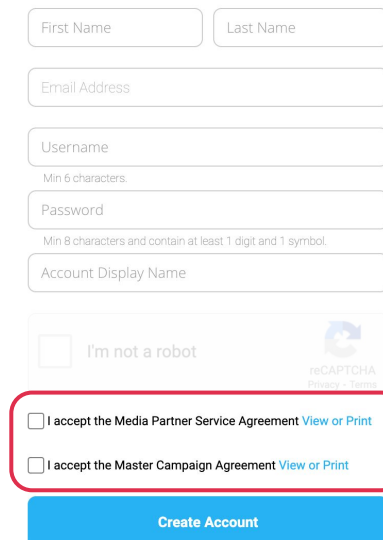
I accept the Media Partner Service Agreement [View or Print](#)

I accept the Master Campaign Agreement [View or Print](#)

Create Account

STEP 3

Accept the terms




First Name Last Name

Email Address

Username
Min 6 characters.

Password
Min 8 characters and contain at least 1 digit and 1 symbol.

Account Display Name

I'm not a robot  reCAPTCHA
Privacy - Terms

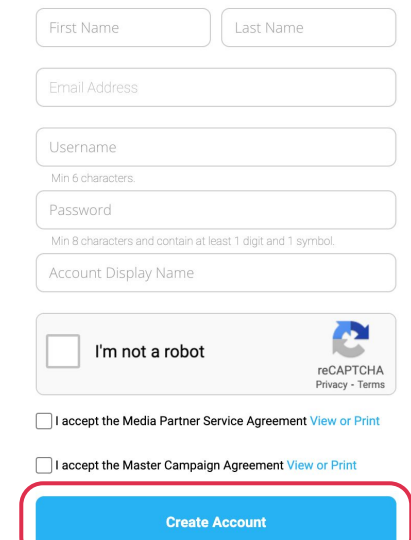
I accept the Media Partner Service Agreement [View or Print](#)

I accept the Master Campaign Agreement [View or Print](#)

Create Account

STEP 4

Click "Create Account"




First Name Last Name

Email Address

Username
Min 6 characters.

Password
Min 8 characters and contain at least 1 digit and 1 symbol.

Account Display Name

I'm not a robot  reCAPTCHA
Privacy - Terms

I accept the Media Partner Service Agreement [View or Print](#)

I accept the Master Campaign Agreement [View or Print](#)

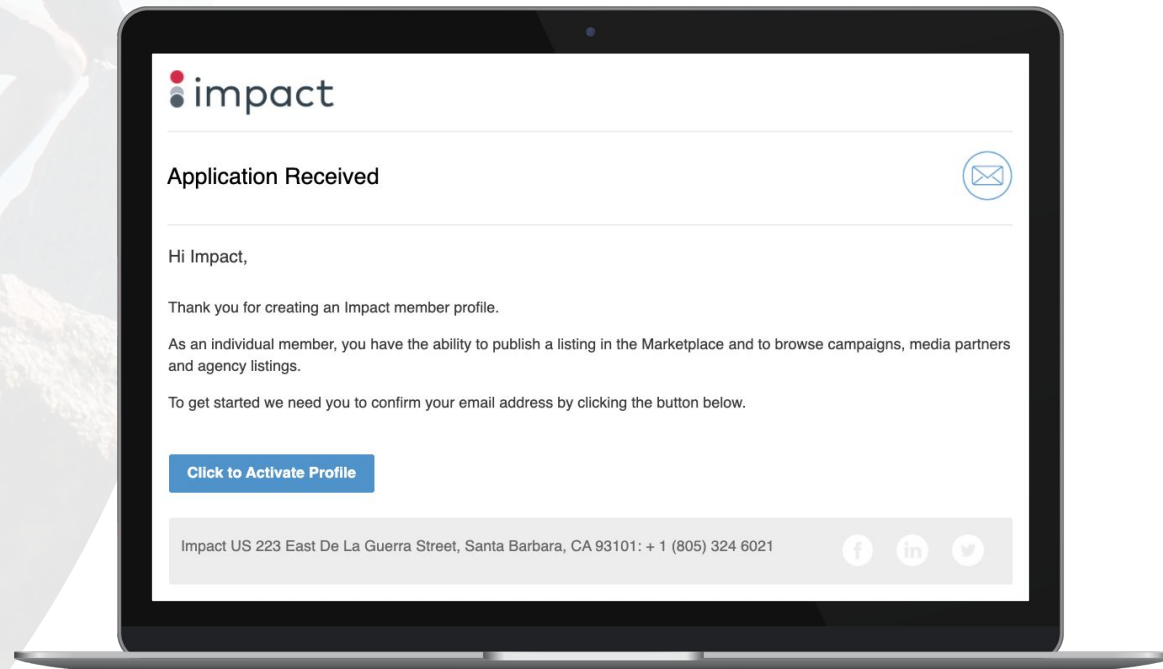
Create Account

Activating your Impact account

After registering for your Impact account, you'll need to activate it.

1. Check your inbox for an email* with the subject line "Getting Started" from notifications@app.impact.com
2. Click "Click to Activate Profile"

*If you do not find an activation email in your inbox, please check your spam/junk mail!



CHAPTER 3

Account setup

Completing your profile

Complete your profile and get verified — a step that’s required before you apply to brands.

1. Starting at the top of the list, select “Complete your profile and get verified”
2. Create your public profile (this is what brands will see when they work with you)
3. Submit business information (this determines how you get paid)
4. Find a Brand (browse and search to find companies you want to work with)
5. Submit your Bank Account information, click “Setup”

The screenshot shows the Impact Employee dashboard with the following elements:

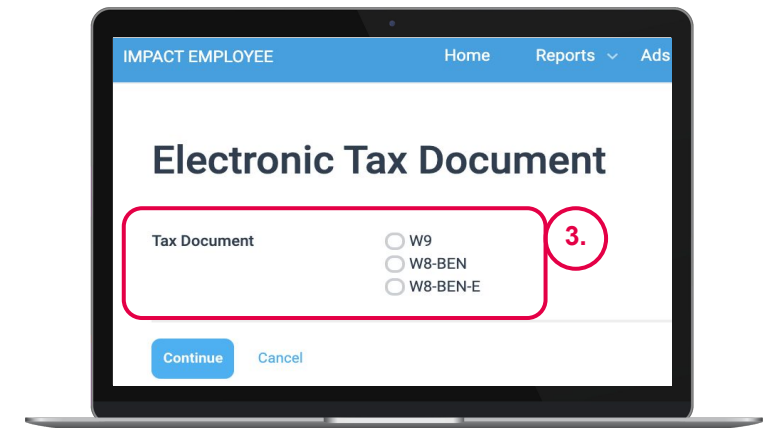
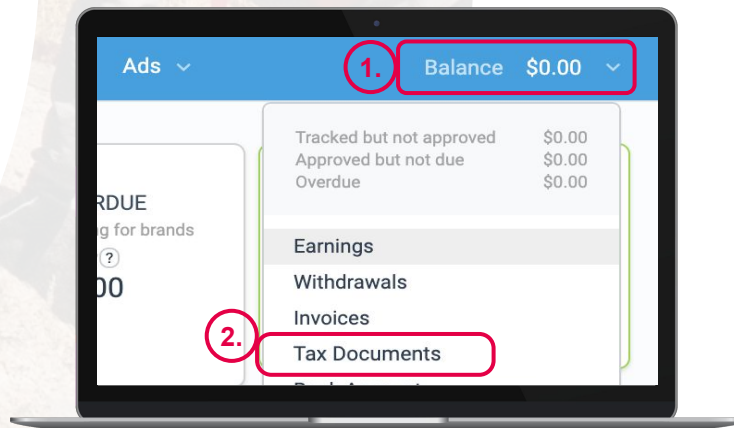
- AVAILABLE BALANCE \$0.00** (Annotated with 5.)
- UPCOMING \$0.00** (Tracked but not approved)
- APPROVED \$0.00** (Approved but not due)
- OVERDUE \$0.00** (Waiting for brands to pay)
- COMPLETE YOUR ACCOUNT SETUP** (32% progress)
 - 1. **Complete your profile and get verified** (Annotated with 1.)
 - 2. **Create your public profile** (Annotated with 2.)
 - 3. **Submit business information** (Annotated with 3.)
 - 4. **Validate Email Address** (Annotated with 4.)
 - 5. **Find a Brand** (Annotated with 4.)
- Bank Account** form (Annotated with 5.)



Filling out tax forms

Next, fill out your your tax forms in order to receive payment.

1. Click "Balance" (top right) for drop-down menu
2. Click "Tax Documents"
3. Select the tax document and click "Continue"
4. Fill out the required fields
5. DocuSign
6. Click "Finish" (top of screen)



CHAPTER 4

Tips and resources

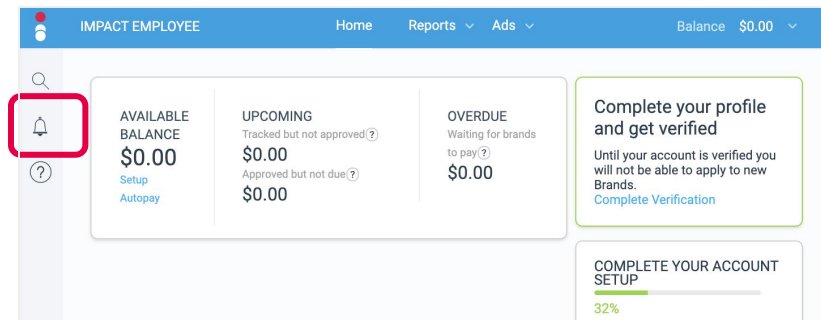
Notification settings

Impact notifications keep you informed about events happening in your account. Set them to your desired specifications and you'll never miss a beat.

STEP 1

Configure your notifications:

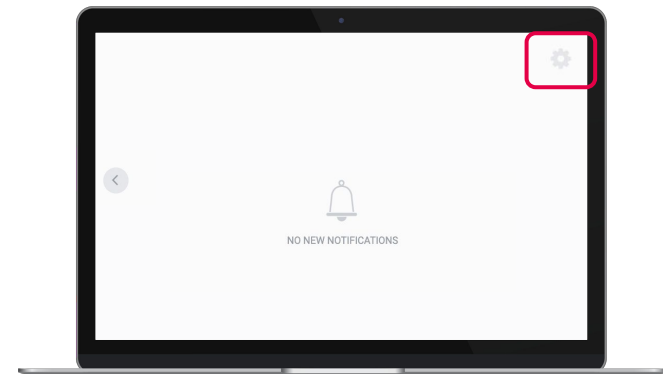
- Notification frequency (i.e., daily, weekly, or monthly)
- Mobile device via SMS
- Custom notifications (i.e., click performance, account balance, etc.)



STEP 2

Modify notifications:

- On the left navigation bar, select the bell to view your notifications
- Select the gear (top right corner) to edit notification settings





About Impact

Impact is transforming the way publishers, affiliates, bloggers, creators, influencers, and others manage and optimize their enterprise partnerships.

Impact provides an integrated end-to-end solution to connect with brands' partnership programs, monetize their audiences, and participate in the emerging partnership economy.

To learn more, please visit <https://impact.com/> or contact grow@impact.com to schedule a free demo.

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