# Trackonomics

by impact.com

Unlock the value of every link with end-to-end revenue attribution

The journey from click to purchase often involves several touchpoints. With Trackonomics Funnel Relay, you can capture and relay your affiliate data accurately each step of the way to get a clearer picture of what converts best.

The Trackonomics Funnel Relay script enables complete visibility into your affiliate sales funnel. With access to granular, page-level analytics, publishers can understand the worth of every affiliate link. Measure ROI and connect traffic acquisition channels to earnings from brand partners in one centralized place.

Traffic source

Publisher engagement

Merchant conversion

Click-level data
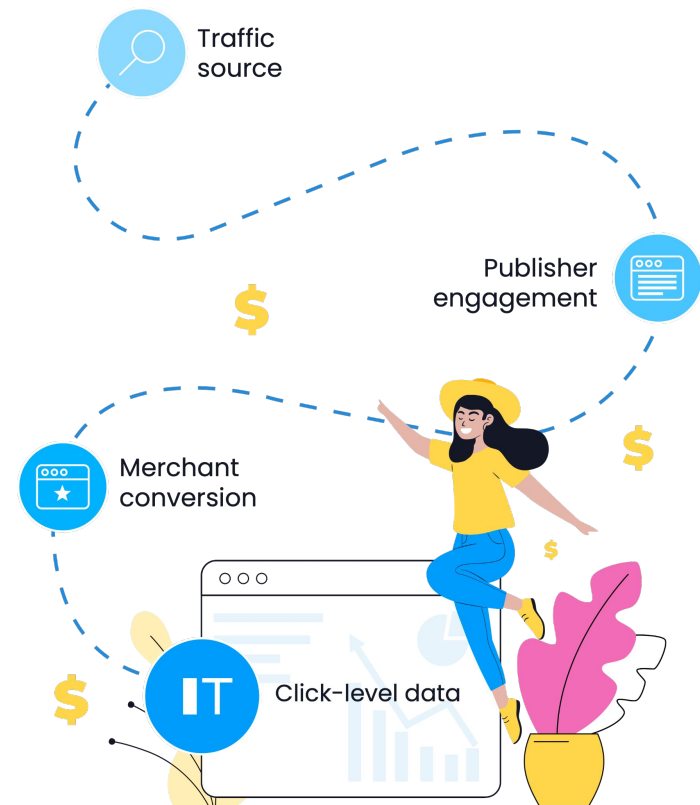
Access page-level insights to identify your most valuable traffic sources and high-converting content.

What hinders your affiliate growth?

Gaps in user journey touchpoints

Without proper tracking, it's difficult to map the user journey and identify which traffic sources bring in the highest revenue.

Resource-intensive manual processes

When you manually log into several data platforms and affiliate networks to capture performance metrics, you increase the chances of human error.

Incomplete page-level analytics

Without connecting page-level engagements to conversions, you limit your ability to optimize brand partnerships and maximize revenue.

Automate and scale affiliate earnings

Identify valuable traffic sources

Merge your traffic acquisition sources with affiliate sales metrics to find the channels and audiences bringing in the most revenue.

Find your top-performing articles

With Trackonomics' page-level revenue attribution and analytics, you know exactly how much affiliate revenue each article generates.
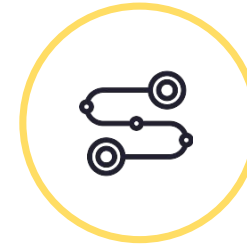
Capture the complete user journey

The journey from click to purchase averages four to eight touchpoints. Assess content performance by tracking each step, from traffic acquisition to purchase

Ready to drive affiliate growth with deeper insights?

The Trackonomics Funnel Relay tracks every step in the user journey from click to sale with end-to-end revenue attribution. Schedule a demo or contact info@trackonomics.net to learn more.

www.impact.com | Request a demo