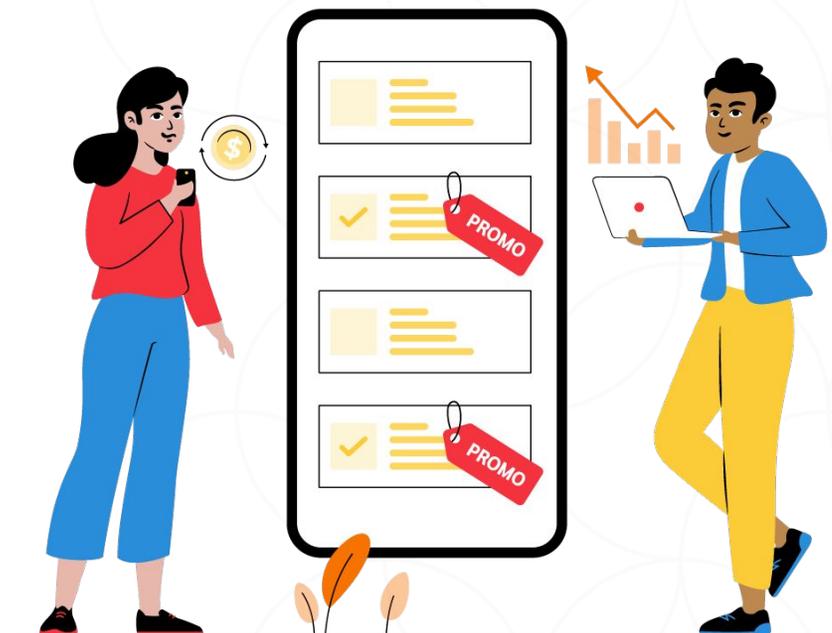# 3-2-1 liftoff! Launch an affiliate and influencer program in minutes

Whether your brand is experienced with partnership marketing or just getting off the ground, impact.com makes it easier and more cost-efficient.

The impact.com Starter Edition helps brands launch their affiliate and influencer program in minutes — so you grow revenue and acquire new customers as your partners promote your products and services to their audiences.

Align partner payouts with brand value

Automate payouts with smart, electronic contracts and only pay when a partner drives real results for your business.

Premier tracking technology

impact.com offers superior tracking solutions for brands large and small. Don't settle for an inferior platform.

Automate partner matchmaking

Get matched with the affiliate and influencer partners that align with your brand category.
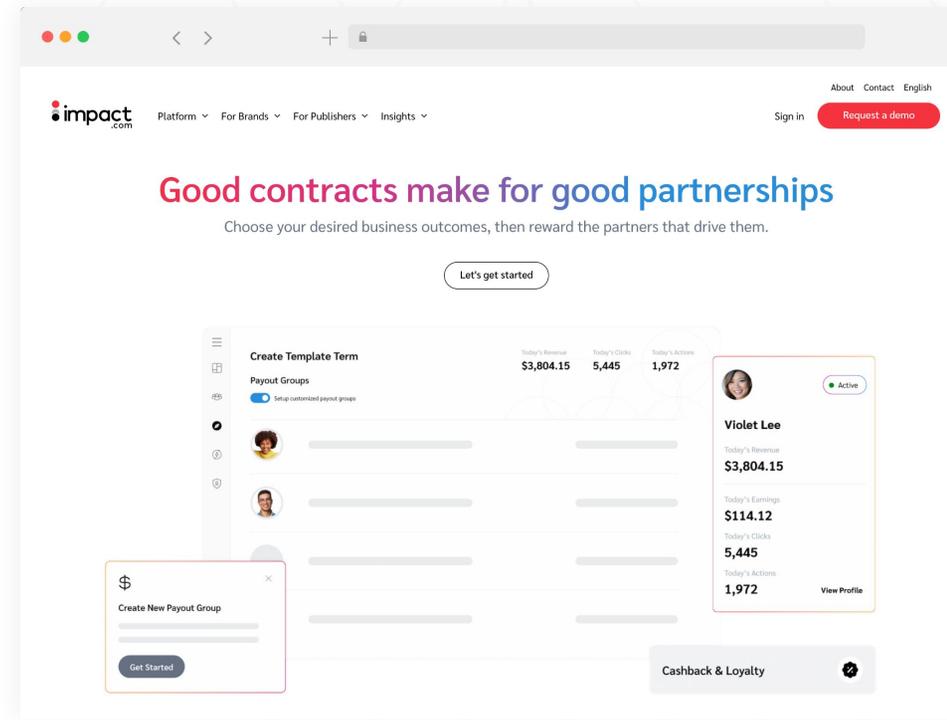
Track partner performance

Uncover your partners' strengths and identify how they're contributing to your revenue growth.

Blast off your program in minutes not days

The impact.com Starter Edition — a simplified program onboarding and launch experience — gets you to your business goals faster.

A guided onboarding experience

Get to productivity faster. We equip you with the tools you need to set a strong foundation for your affiliate and influencer program.

Provide partners with marketing assets to promote your brand

Empower your partners to drive immediate value so your program can scale.

Create and distribute tracked promo codes

Enhance your acquisition and retention strategies by incentivizing customers with deals to drive more sales.

Want to learn how impact.com can help you grow your business? [*Request a demo*](#) *or contact* [*sales@impact.com*](#) *to learn more.*

[www.impact.com](#) | [Request a demo](#)