

Find and resolve promo code violations in record time

Promo codes are the trifecta for businesses. They help brands increase sales, partners reach new audiences, and consumers find great deals. As online shopping grows in popularity, new opportunities arise for brands and partners to connect with consumers seeking deals.

But, this also opens up an increased risk of misuse. Promo code violations make brands vulnerable, deteriorate customer experience, and damage brand reputation. Manually monitoring promo code activity is challenging and time-consuming.

Domain	Search Engines	Partner	Coupon Code	Coupon Ad	Labels	Status	Seen	Violations
24.com	Google US	Lending Tree	affiliate marketing channel	www.brand.com > credit-cards > Business Credit Cards from Brom What do I need to apply for an Bi Credit Card or Charge Card? - Yo	Expired	New	2	2
someblog.com	Bing Netherlands	NerdWallet	affiliate partnership program	www.brand.com > credit-cards > Business Credit Cards from Brom What do I need to apply for an Bi Credit Card or Charge Card? - Yo	Not Authorized	New	2	2
demopub.com	Google US	Lending Tree	affiliate partnership program	www.brand.com > credit-cards > Business Credit Cards from Brom What do I need to apply for an Bi Credit Card or Charge Card? - Yo		New	3	3
loans.com	Bing Netherlands	NerdWallet	affiliate partnership program	www.brand.com > credit-cards > Business Credit Cards from Brom What do I need to apply for an Bi Credit Card or Charge Card? - Yo		New	2	2
24main.com	Google US	Lending Tree	affiliate marketing channel	www.brand.com > credit-cards > Business Credit Cards from Brom What do I need to apply for an Bi Credit Card or Charge Card? - Yo		New	3	3

Set up your promo code policies to automatically catch and resolve violations.

Automation saves time

Stop manually chasing down offenders. Manage and remediate violations using impact.com’s automated workflow.

Stop misuse before it gets out of hand

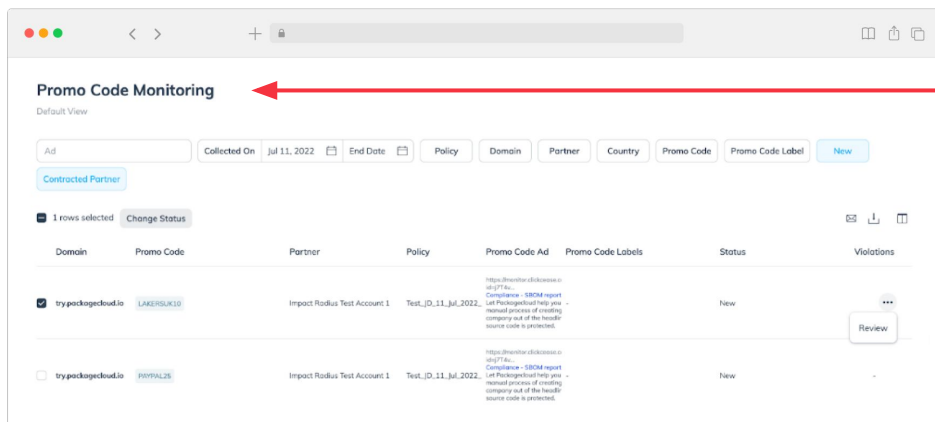
Easily identify expired codes and codes being promoted by inappropriate partners and channels.

No need for third-party solutions

Everything you need is available right in the impact.com platform.

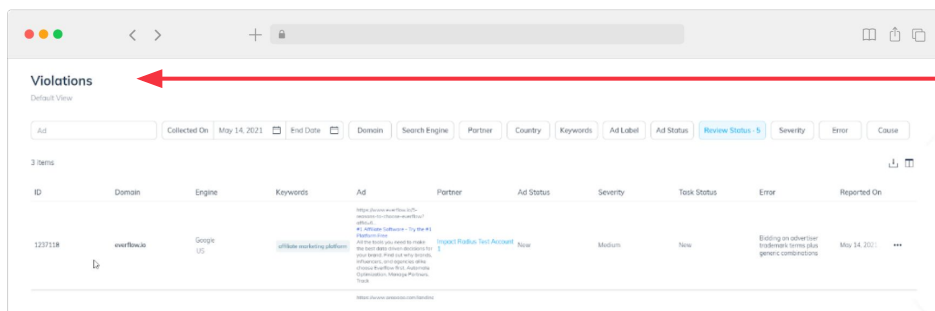
Automated monitoring: get your time and money back

From policy creation to monitoring and resolving violations, Promo Code Monitoring offers everything you need to protect promo codes — all within the impact.com platform.



1. Monitor

Gain insights into crawled data for each promo code in a policy — including data from affiliate partners outside impact.com.



2. Remediate

Create, automate, and enforce rules to resolve violations, such as promotion of expired or unauthorized promo codes.

Improve your customer experience and confidently scale your promo code programs.

Promo Code Monitoring is available to all impact.com partnership management platform users. Chat to your CSM today about adding it to your subscription — or contact grow@impact.com to learn more.