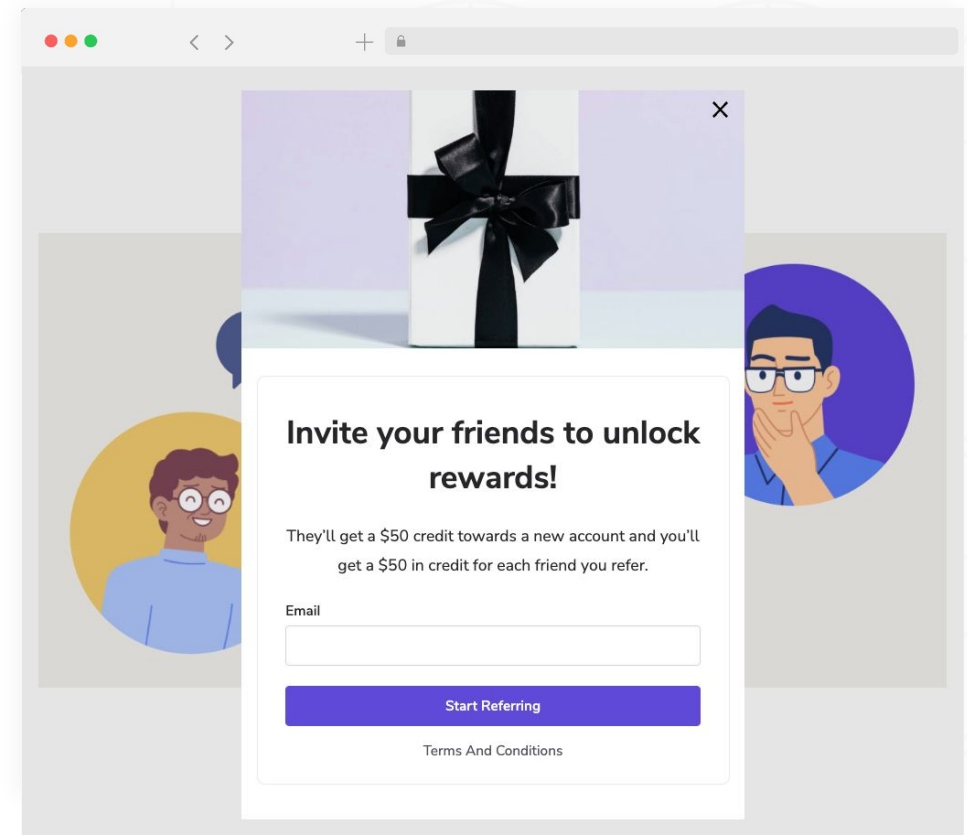


# Turn loyal customers into advocates with referral marketing

With SaaSquatch by impact.com, you can build referral programs that **drive revenue at low costs**. Use the platform to:

- Target high-value customers
- Increase customer lifetime value
- Drive more sales

Easily reward customers and the people they refer for virtually any event. Automatically track and reward participant behavior.



## Reach high-value audiences

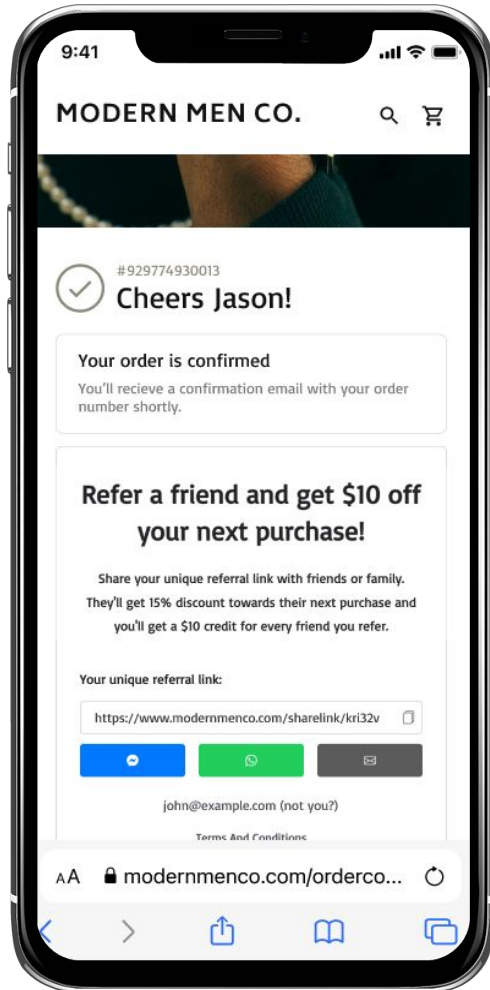
Allow customers to refer your brand to friends, family, and colleagues with tailored incentives to turn them into true advocates.

## Build winning referral experiences

With customizable widgets, your referral program will be fun, on-brand, and intuitive.

## Simplify program operations

Automate everything such as customer engagement, reward payouts, and tracking.

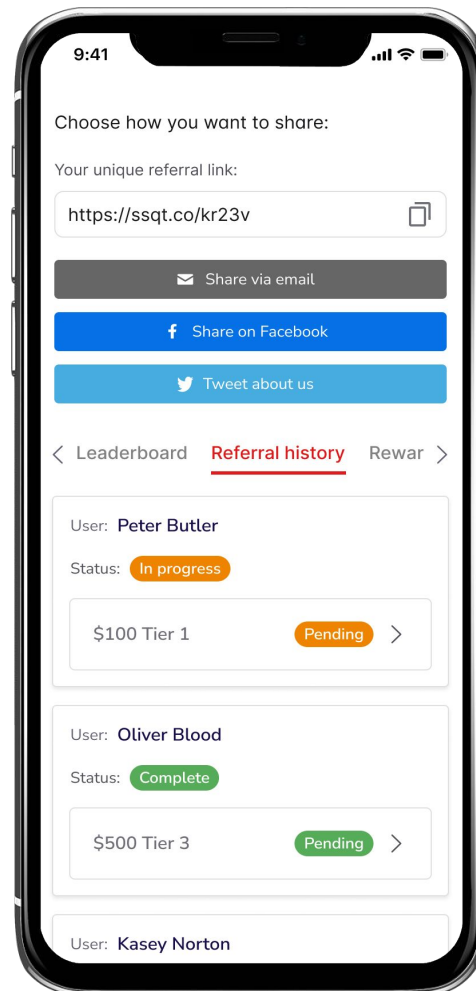


### Engage at key touchpoints

Ask for recommendations when customers are most likely to refer.

### Customize the rewards

Choose who you're rewarding and when. Add elements like leaderboards to encourage more referrals.



# Build, customize, and track your referral programs

SaaSquatch by impact.com gives you everything you need to build programs that work for your business model, user journeys, and tech stack.

Why you'll love us:

- Highly customizable programs
- Visibility into the data, so you're never making blind decisions
- Integrates easily with your tech stack
- Fully automated workflows

Our industry experts will help you create eye-catching programs that your customers will appreciate.