# **Onboarding with impact.com**

# What to expect as you get set up



Understand the onboarding process and you'll set yourself up for success from the very start. You might be surprised just how easy onboarding with impact.com is.



In fact, most impact.com clients complete onboarding in 30 days or less and programs that use an ecommerce plugin (Shopify, BigCommerce, WooCommerce) typically launch within 10 days.

## **Onboarding support**

The impact.com team helps you get up and running - fast. You'll have access to our knowledgeable customer support team every step of the way.

#### Whether you're starting from scratch or moving off your previous platform,

you can easily add on services from impact.com, an agency, or a third-party developer if you need more help.

"The platform is super user-friendly and intuitive. I've also received some of the fastest, most professional customer service I've ever experienced." - Agency in Marketing and Advertising

# Here's a quick, step-by-step look at the onboarding process

#### Tracking

You'll receive impact.com's detailed, easy-to-follow tagging plan that outlines all the necessary steps to set up tracking. Once tracking is up on your website or app, follow the simple instructions in your tagging plan to test and validate that everything's working properly.

#### Contracts

Contracts set the terms for partner commissions. At impact.com, contracts can be incredibly flexible, giving you superb control over how to payout and for which events. Choose your own payout rules and add relevant payout terms.

#### Ads and product catalogs

Ads (text links, banners, videos, etc.) give your partners assets they can use to promote your brand. Have a product catalog? Upload it to make it easier for partners to find and promote relevant products.

#### Finance

Properly set up billing settings to ensure that your partners get paid on time. You and your finance team work together to fund your account.

#### Branding

Your brand profile helps prospective partners discover your brand on our Brand Marketplace. You may even choose to add custom branding to your partners' portals.

"The technical and customer support is world class. I managed the technical integration between our databases and impact.com, which involved an API integration and pixel placements. The tech support was beyond knowledgeable and helpful through the journey, which wasn't an easy one."

- Channel Marketing Manager in the **Consumer Services industry** Jakub K.



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#### You did it!



### Welcome aboard!



Remember – if you have a question, you can always click the **Need Help** button in your UI and get in touch with our friendly team of product experts.