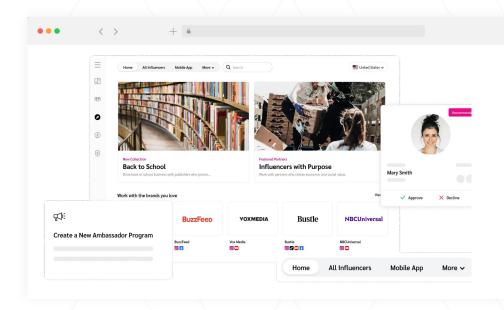


# Discover, recruit, and engage new global partners with AI and automation

The impact.com Marketplace gives you direct access to top global publishers across various partner types such as affiliates, content publishers, and creators. Discovery and recruitment automation tools eliminate manual workflows, making it easier for you to find and recruit diverse partners to accelerate incremental revenue growth.



"impact.com has been instrumental in helping us find and source new types of partnerships—everything from influencers to content to more traditional partnerships."- **Kristina Nolan, VP of Affiliate Marketing, DMiPartners** 

# Find high-quality, diverse partners to expand your reach

## **Create the right partnerships**

From traditional affiliates to content publishers to creators and beyond, the impact.com Marketplace connects you to an ever-growing ecosystem of over 110k vetted and verified global publishers ready to partner.

# Save time with curated, relevant results

Find recommended partners based on machine learning, granular filtering capabilities, and curated partner collections to help you quickly find right-fit partners.

## **Expand your reach**

Discover partners beyond the marketplace with automated out-of-network searches. Get highly relevant partners delivered directly to you and recruit them to your program within the impact.com platform.

# Know who you're partnering with

Partners are screened and vetted as part of the application process to join impact.com's Marketplace. Media and social properties are verified, and activity and payment are monitored. Partner worry-free.



# Streamline your recruitment efforts to grow at scale

# Recruit like a pro

Improve your recruitment efficiency with tools that help you manage prospects throughout the entire recruitment funnel, keep track of past interactions, and send personalized outreach emails in bulk.

# **Automate application review**

Process and automatically group inbound partner applications, streamlining management and ensuring high-quality partners can start promoting immediately with automated application dispositioning workflows.

# Communicate directly, without an intermediary

Chat with partners, send emails, or access contact information directly on the platform. Get complete control while making it simple to contact prospective publishers — so you can form partnerships faster.



### Make data-driven decisions

Make informed decisions with enhanced publisher and creator profiles inclusive of media properties, social metrics, and audience insights.

Want to learn more about how impact.com can help you grow your business through partnerships? Request a <u>demo</u> or contact <u>sales@impact.com</u>

www.impact.com

Request a demo