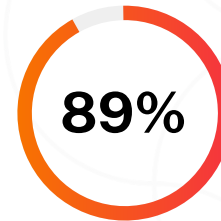
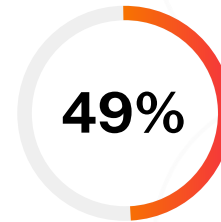


# Gain authentic connections through inspiring influencer partnerships

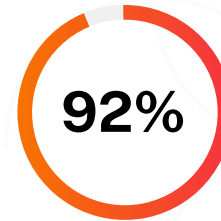
Discovering the right influencer partnerships can be a complex process, but it doesn't have to be. With impact.com's end-to-end influencer partnerships solution, you can remove the guesswork and complexity of running influencer marketing programs and transform the way you partner.



of marketers find return on investment (ROI) from influencer marketing comparable to or better than other channels.



of consumers depend on influencer recommendations.



of consumers trust influencers more than ads or celebrity endorsements.

Influencer marketing is at an inflection point. It's time to run your influencer partnerships with operational maturity.

## Build brand awareness



Use the unique perspectives of influencers to tell a story, build credibility, and deliver on social proof.

## Grow brand ambassadors



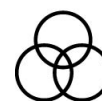
Transform some of your biggest fans into true brand advocates.

## Convert traffic



Let the power of influencer partnerships do the work for you by driving sales, capturing leads, pushing downloads, and initiating sign-ups.

## Repurpose creative assets



Utilize user-generated content to save on production costs and become more authentic to your audiences.

# A holistic approach to influencer partnerships

impact.com's end-to-end influencer partnerships solution is comprised of three parts: a SaaS platform, an opt-in influencer marketplace for creators and talent managers, and strategic managed services.

## Platform

**Self-serve** technology and data platform spans influencer discovery, campaign workflows, contracting, and reporting.

## Marketplace

**More than 90k** opt-in creators to engage with, recruit, and filter by - and over 100M influencers accessible through extended search.

## Managed services

Add on **studio services** to fully manage your influencer programming or leverage strategic services - just when you need them.

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## Complete end-to-end workflow automation

Avoid cumbersome workflows, mountains of administrative tasks, and disjointed performance reporting: enlist an end-to-end solution that simplifies your workflows and pulls it all together.

- Data-enriched search and discovery
- Influencer relationship management
- Content creation and content usage tools
- Campaign management
- Contracting and compensation
- Performance tracking and reporting